



TRANS ATLANTIC  
**TAD**  
DIALOGUE

**2020**

Annual Conference of the

*European Group for Public  
Administration*

*2-4 September 2020*

*Trans-Atlantic Special Sessions – TAD*





## Transatlantic Dialogue – TAD 16 – Special Sessions

EGPA 2020 Conference

### ***Strategic Management of Public Sector Transformation : Enhancing Collaborative Governance and Co-creation of Public Value***

#### ***Sub-theme 1: Strategic management of public governance reforms enhancing collaborative governance and co-creation***

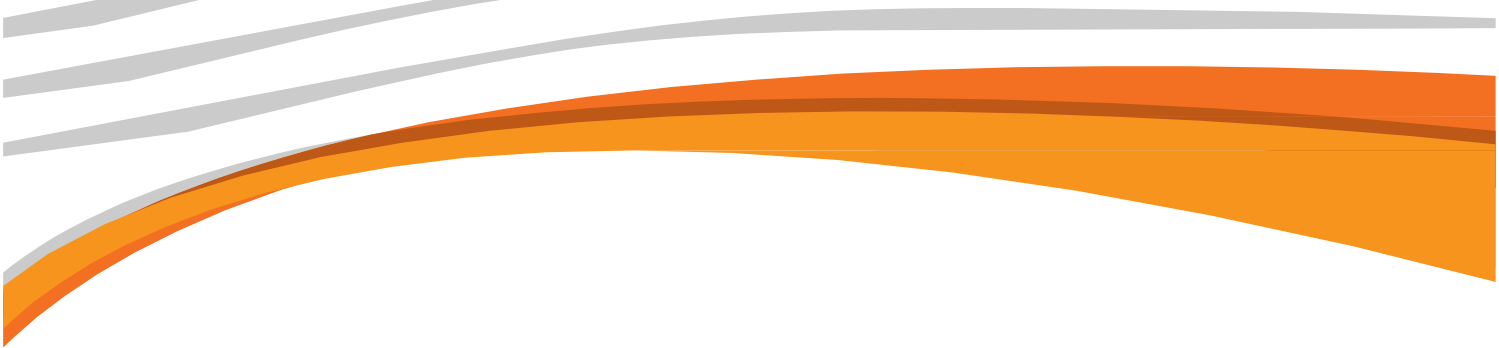
Under the sub-theme 1, we expect empirical and theoretical pieces that explore the tools and strategies public organizations are using to incentivize and support collaborative governance and co-creation with stakeholders. How are public organizations at the local and national levels changing their strategies, organizational structure and modes of operandi in order to support collaborative governance and co-creation with relevant and affected actors? How can different schools of strategic management shed light on current public governance reforms toward more collaborative and participatory approaches? What are the drivers and barriers for the public sector to transform itself into an arena for co-creation and how can strategic management facilitate this transformation process?

#### ***Sub-theme 2: Enhancing public performance through interagency and cross-sector collaboration***

Here, the focus is on performance, performance management and the use of performance data in collaborative contexts. Collaboration between organizations and sectors is increasingly common practice. Yet, much needs to be learned on how to adapt performance practices for horizontal group settings. We will study how interactions between public agencies and collaborations between public and private actors (PPP) enhance performance and influence the effectiveness of public governance. We will also ask how the performance of interagency and cross-sector collaboration can be assessed and measured as well, as how performance indicators are used (or misused) in collaborative settings. The session is open to theoretical, conceptual, and empirical contributions in the field of performance and collaborative governance.

#### ***Sub-theme 3: Public innovation through public-private collaboration: theory and practice***

The focus will be on the role collaboration between public actors, private companies, third sector organizations and/or citizens play in enabling innovation in public services and policies, and the conditions which foster such activities. In this sense, collaborative innovation is the process in which the knowledge and creativity, resources, transformative capacities and political authority of these public and private actors are combined to generate, select and implement new ideas through synergies, joint transformative



learning, commitment and ownership. We welcome theoretical and empirical papers dealing with such questions as: How can collaboration between public, private and third sector organizations spur innovation? What various ways of governing and leading collaborations support innovation? Which individual and organizational characteristics enhance the successful collaborative generation and implementation of new public services and policies? In what ways and under which conditions do ICT, purposive design, and user involvement foster such processes? What are the results of these collaborative efforts?

#### *Sub-theme 4: Co-creating public value outcomes with citizens and voluntary organizations*

The focus is the contribution citizens, working together with public service organisations, can make to achieving publicly desired outcomes and public governance principles. We invite papers that address questions relevant to this focus, including amongst others: How does the public value perspective help us understand the role of public service organisations and their relations to citizens? ; How can co-creation and co-production strategies and designs be used to generate public value? ; How do power relationships, legitimacy claims, and redistributive policy affect co-production and how does co-production alter these in turn?

#### *Sub-theme 5: Public leadership and motivation in public value production*

Under the sub-theme 5, we would like to explore the relationships between public leadership, professionals'

motivations and governance in the production of public value at varied levels (local, inter/organizational, national). We welcome research on how public leaders and professionals are affected by and respond to tensions that arise from current societal transformations and governance transitions. Specifically, we invite papers that explore theoretically and empirically some of the following, illustrative questions: What do we know about the different forms of motivation of public sector professionals and their links to public value production? ; Are there varied leadership styles and skills in creating public value at varied levels, in leading teams, communities, organizations, networks or institutions? ; How are governance styles and structures affecting leadership strategies and public value production?

#### *Sub-theme 6: Designing platforms and arenas for collaborative governance and co-creation*

Under the sub-theme 6, the contributions will focus on the physical and virtual platforms and arenas supporting collaborative innovation in the public sector. More precisely, during this workshop, we would like to identify different forms of such platforms (e.g. digital, living labs, deliberation, etc.), their characteristics, and their experiences with practical implementation. We kindly invite participants to address one (or more) of the following questions: How can the public sector use physical and virtual platforms to spur formation of collaborative arenas?; What kind of designs are available to create arenas and platforms of collaboration? ; What are the outcomes of the various platform designs and what are the political forces shaping the choice of designs?

### *Sub-theme 7: Political leadership and policy entrepreneurship in a world of collaborative governance*

The focus of the contributions will be on political leadership and policy entrepreneurship in a world of collaborative governance. The workshop invites papers that address one or more of the following questions: What is currently the most pressing challenges to democratic political leadership? ; How can political leaders benefit from different forms of input from citizens, stakeholders and policy advisors in order to produce viable political reforms and solutions? ; What is a policy entrepreneur and how can he or she navigate in turbulent times with different and at times conflicting forms of governance? ; How do the institutions of representative democracy condition dialogue between politicians and citizens, and what changes are needed to promote democratic political leadership?

### *Sub-theme 8: Democratic accountability in collaborative governance arrangements*

The focus of this workshop is on the democratic accountability of collaborative governance arrangements in a variety of national, policy and administrative settings. The workshop invites papers addressing one or more of the following questions: How can we understand, problematize and assess the democratic accountability of collaborative governance? ; What are the potentials and limitations of **various** forms of accountability (e.g. horizontal vs. vertical, administrative vs. political, systemic vs. social) in relation to collaborative governance? ; What political dynamics are impinging on the democratic accountability of collaborative governance?

**More information and re-submission of proposals at:** <https://www.egpa-conference2020.org/>

**Conference Management System :** <https://www.conftool.org/egpa-conference2020>

**Contact:** [info@egpa-conference2020.org](mailto:info@egpa-conference2020.org)

Please note that the proposals (to be resubmitted) will be revised accordingly to the EGPA 2020 Conference Calendar and the sessions will be managed by the scientific committee of the Conference in close cooperation with all the partners.

Due to the current pandemic, we are monitoring the situation and information on the organization of events can be found on the Conference websites and on the EGPA/IIAS and partners webpages.

## Acknowledgements

This call-for-papers was developed and coordinated by the Scientific and Local Organizing Committee of the TAD 16 to be planned in Roskilde (Denmark) from 10-12 June 2020. Unfortunately, due to the [Coronavirus](#) pandemic, the TAD 16 was cancelled. We thank the members of the TAD 16 Organizing Committee for the scientific coordination:

### Chairs

Jacob Torfing & Eva Sørensen

### Local Contact Person

Elizabeth Toft Kristjansen

The transatlantic dialogue is jointly organized by ASPA and EGPA.

### Tracks Chairs:

|                                   |                      |                  |
|-----------------------------------|----------------------|------------------|
| 1. Strategic management           | Ewan Ferlie          | Nicola Ulibarri  |
| 2. Interagency performance        | Wouter Van Dooren    | Alexander Kroll  |
| 3. Public innovation              | Koen Verhoest        | Jodi Sandfort    |
| 4. Co-creating public value       | Tony Bovaird         | Tina Nabatchi    |
| 5. Public leadership & motivation | Nicolette van Gestel | Richard Callahan |
| 6. Platforms and arenas           | Tina Jukić           | Chris Ansell     |
| 7. Political leadership           | Eva Sørensen         | Michael Neblo    |
| 8. Democratic accountability      | Peter Triantafyllou  | Robert Behn      |