



TAD16: CALL FOR PAPERS

June 9-11, 2022

Roskilde University, Denmark (in association with Rutgers, the US)

Deadline for workshop abstracts March 1, 2022

Strategic Management of Public Sector Transformation in Turbulent Times: Enhancing Collaborative Governance and Co-creation of Public Value

The Transatlantic Dialogue (TAD) is the Ryders Cup of public administration where American and European public administration scholars meet to discuss and challenge each other and exchange theoretical perspectives, methodological strategies and empirical findings. In 2022, TAD16 is hosted by the Department of Social Sciences and Business at Roskilde University, Denmark. The main theme of TA16 will be “Strategic Management of Public Sector Transformation in Turbulent Times: Enhancing Collaborative Governance and Co-creation of Public Value”. Under this theme, TAD16 will organize a broad range of workshops led by pairs of American and European scholars. There will also be several keynote speeches, a roundtable discussion of public governance responses to COVID-19 and an interesting social program.

Overview of workshops

1	Building capacities for collaborative governance and co-creation through strategic management	Edoardo Ongaro & Nicola Ulibarri
2	Enhancing public performance through interagency and cross-sector collaboration	Wouter Van Dooren & Rosemary O’Leary
3	Public innovation through networks of public and private actors: theory and practice	Koen Verhoest & Jodi Sandfort
4	Improving the performance of contracts, procurement and public-private partnerships	Ole Helby Petersen & Matthew Potoski
5	Co-creating public value outcomes with citizens and voluntary organizations	Asbjørn Røiseland & Tina Nabatchi
6	Public leadership and motivation in public value production	Lotte Bøgh Andersen & Bradley E. Wright
7	Designing institutional platforms and arenas for collaborative governance and co-creation	Tina Jukić & Christopher Ansell
8	Political leadership and policy entrepreneurship in a turbulent world of collaborative governance	Eva Sørensen & Michael Neblo
9	Democratic legitimacy and accountability in collaborative governance arrangements	Peter Triantafillou & Barbara Crosby

Please send your abstract to one of the workshops through the website link.

Keynote speakers

Professor Jacob Torfing, Roskilde University
Professor Tina Nabatchi, Syracuse University
Professor John Bryson, Minnesota University

Important dates

March 1 2022: Deadline for abstracts
March 15 2022: Feedback to participants
May 10 2022: Deadline for registration

Submission of abstract and registration: <https://events.ruc.dk/tad16>

We look forward to welcoming you in Roskilde in June 2022.

Eva Sørensen, Jacob Torfing and Peter Triantafyllou, Roskilde School of Governance, Roskilde University

TAD - Workshop descriptions

1. Building capacities for collaborative governance and co-creation through strategic management (Edoardo Ongaro & Nicola Ulibarri)

The focus of this workshop is empirical and theoretical pieces that explore the tools and strategies public organizations are using to incentivize and support collaborative governance and co-creation with stakeholders. How are public organizations at the local and national levels changing their strategies, organizational structure and modes of operandi in order to support collaborative governance and co-creation with relevant and affected actors? How can different schools of strategic management shed light on current public governance reforms toward more collaborative and participatory approaches? What are the drivers and barriers for the public sector to transform itself into an arena for co-creation and how can strategic management facilitate this transformation process?

European co-chair:

Edoardo Ongaro
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US co-chair:

Nicola Ulibarri
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2. Enhancing public performance through interagency and cross-sector collaboration (Wouter Van Dooren & Rosemary O'Leary)

The focus of this workshop is on performance, performance management and the use of performance data in collaborative contexts. Collaboration between organizations and sectors is increasingly common practice. Yet, much needs to be learned on how to adapt performance practices for horizontal group settings. In this workshop, we will study how interactions between public agencies, and collaborations between public and private actors (PPP) enhance performance and influence the effectiveness public governance. We will also ask how the performance of interagency and cross-sector collaboration can be assessed and measured as well as how performance indicators are used (or misused) in collaborative settings. The workshop is open to theoretical, conceptual, and empirical contributions in the field of performance and collaborative governance.

European co-chair:

Wouter Van Dooren
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University of Antwerp, Belgium

US co-chair:

Rosemary O'Leary
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School of Public Affairs and Administration,
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3. Public innovation through networks of public and private actors: theory and practice (Koen Verhoest & Jodi Sandfort)

The focus of the workshop is on the role collaboration between public actors, private companies, third sector organizations and/or citizens play in enabling innovation in public services and policies, and the conditions which foster such activities. In this sense, collaborative innovation is the process in which the knowledge and creativity, resources, transformative capacities and political authority of these public and private actors are combined to generate, select and implement new ideas through synergies, joint transformative learning, commitment and ownership. We welcome theoretical and empirical papers dealing with such questions as: How can collaboration between public, private and third sector organizations spur innovation? What various ways of governing and leading collaborations support innovation? Which individual and organizational characteristics enhance the successful collaborative generation and implementation of new public services and policies? In what ways and under which conditions do ICT, purposive design, and user involvement foster such processes? What are the results of these collaborative efforts?

European co-chair:

Koen Verhoest
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US co-chair:

Jodi Sandfort
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4. Improving the performance of contracts, procurement and public-private partnerships (Ole Helby Petersen & Matthew Potoski)

This workshop focuses on public-private contracting, procurement and partnerships. We welcome theoretical and empirical papers, including case studies, exploring topics such as the conditions for cost efficient, high quality, and innovative services delivered in interaction between governments and businesses and nonprofits. Specific areas of interest include:

- The drivers and barriers to successful contracting, procurement, and partnerships in specific or multiple services;
- The implications of contracting and other types of public-private interaction for costs, efficiency, quality and innovation in public service delivery;
- The skills and organizational capacities required for effective management of contracts, procurement, partnerships and other types of collaboration, and;
- Comparative, cross-national perspectives on contracting, procurement, and partnership experience across countries and regions.

The workshop invites studies of the outcomes, opportunities and challenges emerging from contracting, procurement, partnerships and other types of formal (often contract-based) collaboration between governments and businesses and nonprofits.

European co-chair:

Ole Helby Petersen
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US co-chair:

Matthew Potoski
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Bren School of Environmental Science and
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5. Co-creating public value outcomes with citizens and voluntary organizations (Asbjørn Røiseland & Tina Nabatchi)

The focus of this workshop is the contribution citizens, working together with public service organizations, can make to achieving public value outcomes and public governance principles. We invite papers that address questions relevant to this focus, including amongst others:

- How does the public value perspective help us understand the role of public service organizations and their relations to citizens?
- How can co-creation and co-production strategies and designs be used to generate public value?
- How do power relationships, legitimacy claims, and redistributive policy affect co-production – and how does co-production alter these in turn?

European co-chair:

Asbjørn Røiseland

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OsloMet, Norway

US co-chair:

Tina Nabatchi

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Public Administration & International Affairs,
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6. Public leadership and motivation in public value production (Lotte Bøgh Andersen & Bradley E. Wright)

The focus of this workshop is to explore the relationships between public leadership, professionals' motivations and governance in the production of public value at varied levels (local, inter/organizational, national). We welcome research on how public leaders and professionals are affected by and respond to tensions that arise from current societal transformations and governance transitions. Specifically, we invite papers that explore theoretically and empirically some of the following, illustrative questions:

- What do we know about the different forms of motivation of public sector professionals and their links to public value production?
- Are there varied leadership styles and skills in creating public value at varied levels, in leading teams, communities, organizations, networks or institutions?
- How are governance styles and structures affecting leadership strategies and public value production.

European co-chair:

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Aarhus University, The Netherlands

US co-chair:

Bradley E. Wright

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Department of Public Administration and Policy,
University of Georgia, USA

7. Designing platforms and arenas for collaborative governance and co-creation (Tina Jukić & Chris Ansell)

The focus of this workshop is on the physical and virtual platforms and arenas supporting collaborative innovation in the public sector. More precisely, during this workshop, we would like to identify different

forms of such platforms (e.g. digital, living labs, deliberation, etc.), their characteristics, and their experiences with practical implementation.

We kindly invite workshop participants to address one (or more) of the following questions:

- How can the public sector use physical and virtual platforms to spur formation of collaborative arenas?
- What kind of designs are available to create arenas and platforms of collaboration?
- What are the outcomes of the various platform designs and what are the political forces shaping the choice of designs.

European co-chair:

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US co-chair:

Chris Ansell
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University of California, Berkeley, USA

**8. Political leadership and policy entrepreneurship in a world of collaborative governance
(Eva Sørensen & Michael Neblo)**

The focus of the workshop is on political leadership and policy entrepreneurship in a world of collaborative governance. The workshop invites papers the address one or more of the following questions:

- What is currently the most pressing challenges to democratic political leadership?
- What are the sources and impact of the emerging forms of autocratic or illiberal political leadership?
- How can political leaders benefit from different forms of input from citizens, stakeholders and policy advisors in order to produce viable political reforms and solutions?
- Can new forms of interactive political leadership help mitigating the risk of autocratic populism?
- How do the institutions of representative democracy condition dialogue between politicians and citizens, and what changes are needed to promote democratic political leadership?
- What is a policy entrepreneur and how can he or she navigate in turbulent times with different and at times competing and co-existing forms of governance?

European co-chair:

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US co-chair:

Michael Neblo
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Department of Political Science,
The Ohio State University, Columbus, USA

**9. Democratic accountability in bureaucratic and collaborative governance arrangements
(Peter Triantafyllou & Barbara Crosby)**

The focus of this workshop is on the democratic accountability of bureaucratic and collaborative governance arrangements in a variety of national, policy and administrative settings. The workshop invites papers addressing one or more of the following questions:

- How can we understand, problematize and assess the democratic accountability of bureaucratic and collaborative forms of governance in the face of crisis and turbulence?

- What are the potentials and limitations of various forms of accountability (e.g. horizontal vs. vertical, administrative vs. political, systemic vs. social) in relation to bureaucratic and collaborative governance arrangements?
- What political dynamics are impinging on the democratic accountability of bureaucratic and collaborative governance?

European co-chair:

Peter Triantafillou

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US co-chair:

Barbara Crosby

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TAD16 Roundtable on public governance responses to COVID-19

The COVID-19 pandemic serves as a magnifying glass that shows us that public sector must not only solve simple and complex problems but also turbulent problems that call for agile, adaptive and innovative responses. This roundtable will take stock of the different governance responses to COVID-19 and reflect on the demand for new research endeavors.

Participants:

Professor Geert Bouckaert, Leuven University (geert.bouckaert@kuleuven.be)

Professor Chris Ansell, University of California, Berkeley (cansell@berkeley.edu)

Professor Paul Joyce, EGPA (P.Joyce.1@bham.ac.uk)

Professor Allan Rosenbaum, ASPA (rosenbau@fiu.edu)

Social program

The social program includes: local reception in the historical city of Roskilde, the first capital of Denmark and the home of the Royal Cathedral and the famous Vikingship museum; conference dinners on an old steamboat sailing in Roskilde fjord; optional trip to Kronborg, the castle of Hamlet and the nearby modern art museum Louisiana. We will also provide an inspirational list for sightseeing in Copenhagen that is only 25 minutes from Roskilde and connected by four hourly trains. Copenhagen has now again been voted the most livable city in the world and is known for its nice urban deigns and for its many Michelin star restaurants.

Conference fees (VAT excluded)

Early bird (January 1, 2022)	400 Euros
Members of EGPA/ASPA	450 Euros
Non-members	550 Euros
PhD students	150 Euros

Awards

There will both be a best paper award and an award for best transatlantic paper co-authored by a European and North American Scholar.

Visiting Denmark

Travel to Denmark is easy. European and people from the US will only need a passport. Copenhagen Airport is really nice and has won several awards for design and ambiance. June is the best time of the year to visit—just at the transition from spring to summer.

COVID-19

In mid-September 2021, it was officially declared that COVID-19 was no more considered to be an epidemic, but merely an ordinary disease. The vaccination rate is very high (76%) and the number of infected low and not causing any stress on the health system.